

Arizona Wildlife Federation

Educate • Involve • Advocate

azwildlife.org



Centennial Celebration and Annual Sponsorship Opportunities — 2023/24

For 100 years, the Arizona Wildlife Federation has been uniting Arizonans and decision-makers around science-based solutions to conserve our state's wildlife, wildlife habitat, and public lands for generations to come. We engage all Arizonans, including our partners, supporters, and legislators, in three primary ways: education programs, direct involvement with conservation projects, and action through advocacy.

On October 21, 2023, we will celebrate the Arizona Wildlife Federation's 100th Birthday — let's make your business part of the family by then!

- Receive 12 months of benefits and visibility
- Stand out to OUR audiences and YOURS as an advocate for Arizona's wildlife and wild places
- Customize your brand partner relationship with the Arizona Wildlife Federation for maximum marketing impact
...and some fun!

Make Our Audience Yours...



Arizona anglers, hikers, hunters, campers, photographers, birders, gardeners, kids, grandparents, families, outdoors enthusiasts of all kinds

E-News
5,000+ followers



Podcast
15,000+ downloads



Social Media
6,400+ followers



GOLD SPONSORS: \$5,000+

- **AWF WEBSITE:** Your logo prominently displayed on homepage banner and sponsorship page with links to your website and brief business description
- **BI-WEEKLY PODCAST:** We'll collaborate to create an audio-commercial highlighting your business, products, or service; will share 4 times a year
- **SOCIAL MEDIA & MONTHLY E-NEWS:** VIP spotlight 3 times a year across all platforms
- **QUARTERLY ARIZONA WILDLIFE NEWS MAGAZINE:** Half-page ad 2 times a year or quarter-page ad 4 times a year; logo included in every issue
- **CUSTOM RELATIONSHIP:** Work directly with our staff to design a custom package to meet your sponsorship goals
- **CENTENNIAL CELEBRATION EVENT OCT. 21, 2023:** 2 free tickets, sponsor a program station, logo on event materials

SILVER SPONSORS: \$1,500 to \$4,000

- **AWF WEBSITE:** Your logo prominently displayed on our sponsorship page with links to your website and brief business description
- **BI-WEEKLY PODCAST:** We'll collaborate to create an audio-commercial highlighting your business, products, or service; will share 2 times a year
- **SOCIAL MEDIA & MONTHLY E-NEWS:** Spotlight 2 times a year across all platforms
- **QUARTERLY ARIZONA WILDLIFE NEWS MAGAZINE:** Half-page ad once a year or quarter-page ad 2 times a year; logo included in every issue
- **CUSTOM RELATIONSHIP:** Work directly with our staff to design a custom package to meet your sponsorship goals
- **CENTENNIAL CELEBRATION EVENT OCT. 21, 2023:** sponsor a program station, logo on event materials

BRONZE SPONSORS: \$500 to \$1,000

- **AWF WEBSITE:** Your logo prominently displayed on our sponsorship page with links to your website and brief business description
- **SOCIAL MEDIA & MONTHLY E-NEWS:** Spotlight once a year across all platforms
- **QUARTERLY ARIZONA WILDLIFE NEWS MAGAZINE:** Quarter-page ad 2 times a year; logo included in every issue
- **CENTENNIAL CELEBRATION EVENT OCT. 21, 2023:** Logo on all event materials

To engage your sponsorship today, please contact:

Keith Ashley, Development Director, Arizona Wildlife Federation

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